

AMERICA'S ATTITUDE IS CHANGING TOWARD PORNOGRAPHY

- 92% Want a Ban on Child Pornography
- 72% Want Government to Crack Down Harder on Pornography
- 65% Believe Pornography Leads to Sexual Promiscuity
- 57% Believe it Causes a Breakdown in Social Morals
- 56% Believe Pornography Causes Rape
- 54% Believe it Leads to Acts of Sexual Violence



APPLICATION TO BECOME A GOOD NEIGHBOR STORE

YES, I agree with you that pornography is harmful, and does not add to a morally healthy community.

I am interested in becoming a **Good Neighbor Store**

Your Name _____ You Position _____

Store Name _____ Address _____

Phone No. _____ Zip _____

FILL OUT IF CHAIN STORE

Main Office Address _____

Phone No. _____ Contact Person _____

CITIZENS FOR ACTION AGAINST PORNOGRAPHY

P.O. BOX 367
LODI, CALIFORNIA
95241

CITIZENS FOR ACTION AGAINST PORNOGRAPHY

COMMUNITY WIDE CAMPAIGN

Why All The Concern About Pornography?

Pornography is a major contributor to the moral decay of a community and our nation because.

- It is degrading to women: Pornography reduces women to an object of sexual lust rather than a person with equal attributes as men,
- It is linked to organized crime: Statistics show that 85% of pornographic material **is** controlled by organized crime, and **is** the third largest source of revenue **for** them. It is an eight billion dollar a year industry.
- It encourages rape: Statistics show that where there **is** an increase in pornographic material, rape cases increase. These materials teach that women really like to be raped, adding to this rape myth.
- 70% of all pornographic material falls into the hands of children: Our children are growing up with a perverted view of what sex is all about because of the devastating effect pornography is having on them.
- Pornography is both progressive and addictive: Soft core pornography such as Playboy, Penthouse, etc. leads to hard core pornography, which leads to perversions, which leads to acting out what they see in these materials.

**WE MUST RID OURSELVES OF THIS
MORAL SIN AGAINST SOCIETY.**

WHAT IS THE GOOL NEIGHBORHOOD STORE CAMPAIGN?

Citizens For Action Against Pornography is approaching this issue from a moral point of view by educating people as to the harm associated with it and by changing attitudes.

- Any store that carries books, magazines, or videos can become a good neighbor store by voluntary refusal to sell ~~or~~ rent pornographic magazines or videos.
- These stores will be added to **our list** of good neighbor stores, and will be promoted in our new ^{sletter} and advertising campaign, encouraging citizens to shop at these locations.
- Good neighbor stores will receive window stickers **as** shown on front cover to be placed at all entrances to the store.
- Store owners may also use these stickers in conjunction with their regular advertising.

Retailers welcome 'blinder' law

By JAMES P. MEDINA
California staff writer

Videocassette rental stores are not opposed to a new Bakersfield law that requires them to hide X-rated movies from the view of minors — which surprises a deputy city attorney.

One reason for the lack of opposition is that many video stores were limiting the display of such movies before Jan. 1, when the law went into effect, according to a random sampling of video store operators.

"We were geared up for lots of phone calls but we didn't get any," said Laura Marino, a deputy city attorney handling implementation of the law. "I was real surprised."

"Concerning the way we handled it in the past, it (the ordinance) didn't bother us," said Mark Van Meeman, a part-owner of Video Gallery, 4123 Chester Ave. "We

Turn to BLINDER / B2

BLINDER: No video retailers voice objection to new ordinance

Continued from B1

have blinders that we put the (movie) box covers in."

"We talked about it when the store opened," he added. "There is a church across the street ... so we keep it low-key."

Van Meeman pointed out that the major portion of his business is

geared toward families — not people who rent X-rated movies.

"I think it is great," said Barbara Dougherty, manager of Video Cassette Rentals, 2812 Chester Ave. "We just have a list (of movies) people can ask for. I'm a mother, and too many children can get a hold of them."

Dougherty said families appreciate it because they do not display these type of movies in the store.

None of seven video store operators contacted by *The Californian* objected to the new law, noting that they conceal such movies in blinders, behind counters or in separate rooms.

Donna Clause, owner of seven All That Video stores in Kern County, was the only merchant contacted who displays the movies in her stores. However, the movies are turned sideways on a top shelf in the rear of the store with some sexually explicit pictures on the cardboard covers blacked out.

Clause said she was unaware of the new law when contacted by a reporter.

"I guess I'll cover them up," she said. "I have no problem with it at all."

The so-called blinder ordinance was approved by the City Council in November. A similar ordinance that will take effect in 30 days was adopted Tuesday by Kern County supervisors. Both ordinances stem from legislation signed last year by Gov. Deukmejian, which allows cities and counties to adopt such ordinances.

Under the new law, merchants are required to hide the cover of sexually explicit material. Blinder racks are required to conceal the bottom two-thirds of magazine cov-

ers, movie video boxes or other pornographic material, Marino said.

An alternative for video store operators would be to display X-rated movies in separate rooms prohibited to minors. Other acceptable options would be to provide customers a list of movie titles or placing movie box covers in a blinder.

"Just so long as they are not visible, it is OK," Marino said.

When adopted by the City Council, the ordinance was said to apply to merchants — mainly liquor store owners — who displayed pornographic magazines in public areas.

However, Councilman Mark Salvaggio contended that the ordinance also should apply to X-rated movies available for rent at video stores. He asked the city attorney's office to determine if it did. After researching the matter, acting City Attorney Art Saalfeld agreed with Salvaggio.

A letter describing the new law was mailed this month to about 150 retail businesses that were believed to be selling or renting sexually explicit material, Marino said. She added that she has received only two telephone calls about the ordinance — both from supermarkets that were curious why they received a letter, since they do not sell such material.

Violation of the law is a misdemeanor offense that requires a fine of up to \$2,000 or one year in jail.

ORDINANCE NO. _____ NEW SERIES

AN ORDINANCE OF THE COUNCIL OF THE CITY OF BAKERSFIELD ADDING CHAPTER 9-17 TO THE BAKERSFIELD MUNICIPAL CODE RELATING TO MISCELLANEOUS REGULATIONS, INCLUDING SECTION 9.17.010 RELATING TO DISPLAY OF MATERIAL WHICH IS HARMFUL TO MINORS,

WHEREAS, Assembly Bill 711 (A.B. 711) has been adopted by the State Legislature and signed by the Governor; and

WHEREAS, A.B. 711 amends California Penal Code Section 313.1 to grant to local jurisdictions the authority to implement local ordinances to regulate the display of harmful matter; and

WHEREAS, A.B. 711 will become effective January 1, 1988.

NOW, THEREFORE, BE IT ORDAINED by the Council of the City of Bakersfield as follows:

SECTION 1.

Chapter 9.17 is hereby added to the Bakersfield Municipal Code to read as follows:

CHAPTER 9.20

MISCELLANEOUS REGULATIONS

Section:

9.17.010 Display of material which is harmful to minors.

9.17.010 Display of material which is harmful to minors.

Display of material which is harmful to minors; as defined in Chapter 7.6 of Title 9 of the California Penal Code, in a public place, other than a public place from which minors are excluded, is prohibited unless a device commonly known as a blinder rack is placed in front of such material, so that the lower two-thirds of the material is not exposed to view.

CITIZENS FOR ACTION AGAINST PORNOGRAPHY

NO PORNOGRAPHY

Lodi Ave. Books & News
840 W. Lodi Ave.

BOOK STORES

DRUG STORES

Longs
100 W. Lodi & 1000 W. Kettleman
Payless, 525 W. Lodi Ave.
Thrifty, 300 W. Kettleman

Snyder's Drugs
208 N. Cherokee

National Video
1040 W. Kettleman

VIDEO STORES

The Wherehouse, 940 W. Kettleman 95242
Budget Video, 2 S. Main St.
Home Video, 205 W. Lodi Ave.
J & O Video, 1320 Lakewood Mall 95242
Lodi Video Station, 550 Cherokee
Premiere Video, 20 W. Turner Rd.
Star Video, 2401 W. Turner Rd. 95242
USA Video, 228 W. Kettleman
Video Fun, 2225 S. Hutchins
Video Store, 231 W. Kettleman

GROCERY STORES

Aldee Market
216 N. Cherokee
E & L Market
844 S. Central
Fry's, 610 W. Kettleman
Lodi Supermarket
1411 S. Cherokee
Lucky's, 530 W. Lodi Ave.
340 W. Kettleman
Raley's, 311 Westgate Center 95242
Salisbury's
2401 W. Turner Rd. 95242
Sell Rite, 1320 W. Lockeford 95242
Safeway, 215 E. Lodi Ave.
Save Mart, 1340 S. Hutchins

CONVIENCE/LIQUOR STORES

Don's Dandy Mart
20 W. Turner Rd.

Cherokee Liquors
220 N. Cherokee
Circle K, 1225 W. Lockeford
Flame Liquors
1301 W. Kettleman 95242
Plaza Liquors, 800 S. Cherokee
2400 W. Turner Rd. 95242
Payless Liquors
101 N. Sacramento St.
Quick Stop
205 W. Lockeford
Sunwest Liquors
Kettleman 3 Lower Sac. Rd. 95242
Star Market, 741 S. Cherokee
2225 S. Hutchins
Tokay Liquors
8 E. Lockeford St.

* Pornography = X-rated videos; Playboy, Penthouse, Hustler & all sex & "girlie" magazines.

Zip codes are 95240 unless stated otherwise.

AMENDED IN SENATE JULY 15, 1987
AMENDED IN ASSEMBLY MAY 28, 1987
AMENDED ~~IS~~ ASSEMBLY MAY 14, 1987

CALIFORNIA LEGISLATURE—1987-88 REGULAR SESSION

ASSEMBLY BILL

No. 711

Introduced by Assembly Member Condit
(Coauthors: Assembly Members Baker, ~~Bane~~, Bradley,
~~Cortese~~, Costa, ~~Eaves~~, Elder, Ferguson, Jones, La Follette,
Leslie, McClintock, Moore, Peace, Seastrand, Statham,
Wyman, and Zeltner)
(Coauthors: Senators Lockyer and Russell)

February 18, 1987

An act to amend Section 313.1 of the Penal Code, relating to harmful matter.

LEGISLATIVE COUNSEL'S DIGEST

AB 711, as amended, Condit. harmful matter: minors.

Existing law prohibits as a misdemeanor offense various activities relating to the distribution or exhibition of harmful matter, as defined, to minors.

This bill would provide that these provisions do not invalidate or prohibit the adoption of an ordinance by a city, county, or city and county which ~~prohibits~~ restricts the display of material which is harmful to minors in a public place other than a public place from which minors are excluded. This bill would provide that, by requiring the placement of devices commonly known as blinder racks in front of these materials, so that the lower 2/3 of the material is not exposed to view, shall not violate an ordinance which prohibits the display of those materials.

Vote: majority. Appropriation: no. Fiscal committee: no.

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State-mandated local program: no.

The people of the State of California do enact as follows:

1 SECTION 1. Section 313.1 of the Fend Code is
2 amended to read:

3 313.1. (a) Every person who, with knowledge, that a
4 person is a minor, or who fails to exercise reasonable care
5 in ascertaining the true age of a minor, knowingly
6 distributes, sends, causes to be sent, exhibits, or offers to
7 distribute or exhibit any harmful matter to the minor is
8 guilty of a misdemeanor.

9 (b) Every person who misrepresents himself to be the
10 parent or guardian of a minor and thereby causes the
11 minor to be admitted to an exhibition of any harmful
12 matter is guilty of a misdemeanor.

13 (c) Any person who, within 500 meters of any
14 elementary school, junior high school, high school, or
15 public playground, or any part thereof, knowingly sells or
16 offers to sell, in any coin- or slug-operated vending
17 machine or mechanically or electronically controlled
18 vending machine which is located on a public sidewalk,
19 tiny harmful matter displaying to the public view
20 photographs or pictorial representations of the
21 commission of the following acts, is guilty of a
22 misdemeanor: sodomy, oral copulation, sexual
23 intercourse, masturbation, bestiality, or a photograph of
24 an exposed penis in an erect and turgid state.

25 (d) Nothing in this section invalidates or prohibits the
26 adoption of an ordinance by a city, county, or city and
27 county which prohibits restricts the display of material
28 which is harmful to minors, as defined in this chapter, in
29 a public place, other than a public place from which
30 minors are excluded. For purposes of this subdivision, the
31 excluded, by requiring the placement of devices
32 commonly known as blinder racks in front of the
33 material, so that the lower two-thirds of the material is
34 not exposed to view shall not violate an ordinance which
35 prohibits the display of that material.